

## RASEL KABIR

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### **Career Objective:**

To leverage my expertise in web design and development to create high-performing, user-friendly websites that enhance business growth. I aim to continuously refine my skills, stay ahead of industry trends, and deliver innovative digital solutions that provide seamless user experiences and optimized performance.

### **Career Summary:**

I am a seasoned Web Designer and Developer with over a decade of experience specializing in platforms such as Squarespace, WordPress, Webflow, Wix, Shopify, and more. My expertise extends to graphic design and on-page SEO, allowing me to create visually appealing and optimized websites that align with client`s business objectives.

Throughout my career, I have completed over 200 projects and logged more than 13,500 hours on Upwork, achieving a 90% Job Success rate

### **Special Qualification:**

I am proficient in tools and technologies including Adobe Illustrator, Photoshop, Figma, HTML, CSS, and other Landing Page platforms.

### **Employment History:**

**Total Year of Experience:** 15.7 yrs

**1. Squarespace | WordPress | Webflow | Wix - Web Designer & Developer (14.2 yrs)**  
(6 Feb 2011 - Continuing)

#### **UPWORK**

Area of Expertise:

Graphic Designer (10 yrs), Web Designer (7.2 yrs), Web Developer/ Web Designer (6.7 yrs)

#### **Duties/Responsibilities:**

As a seasoned Web Designer and Developer with over a decade of experience, I specialize in creating high-quality websites using platforms like Squarespace, WordPress, Webflow, and Wix. My technical proficiency includes Adobe Illustrator, Photoshop, Figma, HTML, CSS, and others. I also have expertise in on-page SEO, utilizing tools such as Google Analytics, Tag Manager, and Search Console to enhance website performance. My profile link:: <https://www.upwork.com/freelancers/~01a9ad643744e6e8a0>

**2. Web Developer (5.9 yrs)**

(1 Feb 2017 - 31 Dec 2022)

#### **Shiplux**

Area of Expertise:

Web Developer Web Designer (5.8 yrs)

Duties/Responsibilities:

As a Web Developer at Shiplux, I am responsible for designing, developing, and maintaining the company's website to ensure a seamless user experience. I optimize site performance, implement new features, and enhance UI/UX while ensuring responsiveness across all devices. Additionally, I collaborate with the marketing team to improve SEO and integrate third-party tools to streamline operations.

**3. Graphic Design Trainee (0.8 yr)**

(29 Nov 2016 - 31 Jul 2017)

**eGeneration**

Area of Expertise:

Adobe Illustrator (0.2 yr), Adobe Photoshop (0.2 yr), Graphic Designer (0.2 yr)

Duties/Responsibilities:

100% Placement to be ensured, among them Maximum 50% to be placed in local industry & Minimum 50% in online marketplaces by perfect Train theme. It's an ICT Division Project

**4. Asst. Graphic Designer (1.7 yrs)**

(1 Feb 2010 - 30 Sep 2011)

**Global Brand Pvt Ltd.**

Area of Expertise:

Advertising & Promotion (0.5 yr), Brand Planning/ Development (0.5 yr), Graphic Designer (0.5 yr)

Duties/Responsibilities:

Create company Branding as a Graphic Designer.

**5. Exam Invigilator (0.5 yr)**

(28 Nov 2008 - 15 Apr 2009)

**Udvas Academic and Admission Care**

Area of Expertise:

Coching center (0.2 yr), Education Administration/ Management (0.2 yr)

Duties/Responsibilities:

Control of Exam

**Academic Qualification:**

Exam Title	Concentration/Major	Institute	Result	Pas.Year	Duration	Achievement
Master of Business Studies (MBS)	Accounting	National University	Second Class, Marks :50%	2011	1	completed
Bachelor of Business Studies (BBS)	Accounting	National University	Second Class, Marks :54%	2010	4 years	completed
HSC	Business Studis	Bonpara Degree Colege	CGPA:3.6 out of 5	2006	2 years	Completed

SSC	Business studis	Bonpara High school	CGPA:2.56 out of 5	2004	12 year	Completed
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### **Training Summary:**

Training Title	Topic	Institute	Country	Location	Year	Duration
Graphic Design	Adobe Photoshop, Adobe Illustrator, Adobe In-design, Quark Xpress	Bangladeh koria Technical training center	Bangladesh	Dhaka.	2009	6
Computer Basic course.	· Introduction to PC & Operating Systems, Office Program, · PC Maintenance & Troubleshooting, · Internet, · Networking	Department of youth Development.	Bangladesh	Natore.	2006	6 month

### **Professional Qualification:**

Certification	Institute	Location	From	To
Graphic's Designer (Adobe Photoshop, Adobe Illustrator, Quark Xpress)	BKTTC	Technical, Dhaka.	January 1, 2009	April 30, 2009
Computer Basic Course	Department of youth Development, Natore	Natore, Rajshahi	January 1, 2006	August 1, 2006

### **Skill:**

Fields of Skill
<ul style="list-style-type: none"> <li>• WordPress</li> <li>• Wix</li> <li>• Squarespace</li> <li>• Shopify</li> <li>• Webflow</li> <li>• Graphics Design</li> <li>• HTML5 &amp; CSS3</li> <li>• SEO and Google ads</li> <li>• Web Developer/ Web Designer</li> <li>• Google analytics</li> <li>• google search console</li> <li>• Google Tag Manager</li> </ul>

### **Accomplishment:**

Awards/Honors

1. Basis Outsourcing Award 2013

Issued On: 9/15/2013

URL: <https://outsourcingaward.basis.org.bd/>

I got basis outsourcing award in 2013 for performance Freelancer career. Every Project I take seriously I value my client`s time and money.

**Language Proficiency:**

Language	Reading	Writing	Speaking
Bangla	High	High	High
English	Medium	Medium	Medium

**Personal Details :**

Father's Name : Harun-ar Roshid  
Mother's Name : Rashida Bagum  
Date of Birth : 18 Jul 1988  
Gender : Male  
Marital Status : Married  
Nationality : Bangladeshi  
Religion : Islam